



TAYLORMADELABELS
Custom Labels / Design / Labeling Systems

PURCHASING LABELING EQUIPMENT IN 2011

DOES IT MAKE SENSE WITH THE NEW TAX INCENTIVES?



4 COLOR PROCESS PRINTING • DIGITAL PRINTING • LABEL APPLICATION SOLUTIONS • IN-HOUSE ART DEPARTMENT

Taylor Made Labels Can Help Make Labeling Equipment Affordable for Your Company!

Has your company been thinking of purchasing labeling equipment in order to further automate your processes? If so, now is the time to act! Not only can labeling equipment improve your bottom line by making your labeling processes more efficient, but by taking advantage of the extended tax benefits that are being offered in 2011, your ROI suddenly becomes much more impressive.

How the extended capital purchases tax incentive could help your company

The extended capital purchases tax incentive is part of an overall stimulus act and particularly benefits small and mid-sized companies – allowing them to make investments that would otherwise be impossible to make this year. If you are considering expanding a plant or making investments in equipment, the expense deduction provides help in paying for it by lowering your tax burden and improving cash flow. The following chart details the bonus depreciation % based on when the piece of equipment is placed into service:



Equipment Placed into Service

January 1, 2008 – September 8, 2010
September 8, 2010 – December 31, 2011
January 1, 2012 – December 31, 2012

Bonus Depreciation %

50%
100%
50%

What Taylor Made Labels Can Do For You

Taylor Made Labels has a full-service Equipment Division to provide expertise and advice on exactly which labeling equipment is right for your company. We represent the leaders in the labeling equipment industry and have knowledgeable service technicians in the field to make recommendations tailored to meet your specific needs.

Call us today to take advantage of these incredible incentives!



TAYLORMADELABELS
EQUIPMENT DIVISION
800.878.8654 503.699.5000

- Parts & Service
- Label Application Solutions
- Semi-Automatic to Fully Automatic
- Table-Top Printers and Dispensers
- Thermal Transfer Labels
- Ribbons
- Label Printing

www.taylormadelabels.com

Visit our website or call us today for a quote or information. Experience our quick turnaround!

TAYLORMADELABELS • 17252 Pilkington Road • P.O. Box 2189 • Lake Oswego, Oregon 97035
503.699.5000 • Fax: 503.699.0408 • 800.878.8654 • www.taylormadelabels.com • info@taylormadelabels.com