



Taylor Made Labels and CRUSH Creative Packaging Win Major Industry Awards For Third Straight Year

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For the third straight year, Taylor Made Labels of Lake Oswego, OR and CRUSH Creative Packaging (wine label/packaging specialists) won a **1st place** printing award at the Tag and Label Mfrs. Inst. (TLMI) Awards Show. The TLMI competition draws hundreds of entries every year and sets a very high standard in the printing industry by awarding labels for their technical merit and expertise. The 1st place winning label was printed for Daedalus Cellars' 2006 Syrah and won in the Category of Wine & Spirits – Flexography/Letterpress. Taylor Made Labels also was awarded second place awards with Raley's Fresh Vegetable Tray Top in the Digital Printing – Food & Beverage Products category and Duck Pond Cellars Syrah 2007 in the Wine & Spirits – Flexography/Letterpress – Color Process, Prime category.

2008 was an award winning year for Taylor Made Labels and CRUSH Creative Packaging as well. The team won **"Best of World"** Honorable Mention and **1st place** at the 2008 TLMI Awards Meeting with a Lumos label in the Wine & Spirits, Color Process category and 2nd place with a Dobbles label in the Wine & Spirits, Line & Screen/Tone – Prime category.

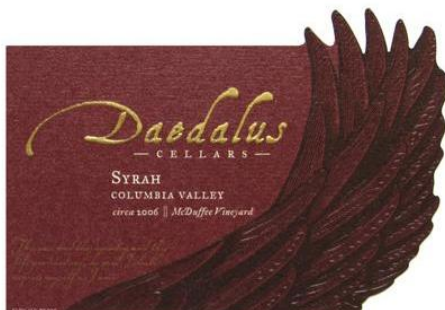
In 2007, Taylor Made Labels and CRUSH beat out more than four hundred entries to win the coveted "Best of Show" Award for the production of the Symbion Wine Cellars Syrah label (owner/founder Steve Dorner of Salem, Oregon). The same label then won out over other competitors from Europe, Australia and Japan to take the overall **"Best of World"** Award in the Flexo Wine & Spirits Printing Category. The labels are a unique combination of ultraviolet (UV) flexo inks, four-color process, emboss printing, varnishes and an unusual die cut. CRUSH Creative Packaging and Taylor Made Labels also were awarded second place in the same category with a Big Fire label created for R. Stuart Winery in McMinnville.

Since 1981, Taylor Made Labels, Inc., a family-owned and ESOP company, has been providing top quality pressure-sensitive labels and tags to many different industries. The 70 + employee company has 11 presses and is known for their loyal customer commitments, integrity and can-do attitude. Crush Creative Packaging is led by Carrie Higgins, an industry veteran who provides a creative new outlook for wine packaging. CRUSH combines artistic innovation and technical expertise and works as a liaison between wineries, design firms and printers to create a visually unforgettable wine package...allowing wineries to reach their goals of greater brand recognition and increased market share.

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TLMI 1st PLACE
Wine & Spirits –
Flexography/Letterpress
Line, Prime



TLMI "BEST OF WORLD"
HONORABLE MENTION
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TLMI "BEST OF SHOW"
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